

The logo for CCTA (Caribbean Cable & Telecommunications Association) features the acronym 'CCTA' in a bold, teal, sans-serif font. A decorative teal wave graphic flows from the right side of the letters, curving upwards and then downwards to the right.

CARIBBEAN CABLE & TELECOMMUNICATIONS ASSOCIATION



*Navigating the Headwinds*

# **2024 CCTA Annual Meeting**

*March 12-14, 2024*

WYNDHAM GRAND RIO MAR - PUERTO RICO GOLF & BEACH RESORT  
RIO GRANDE, PUERTO RICO



# Board of Directors

## 2024 CCTA Board Members

- Chair, Andrew Greene, Caribbean Broadcasting Corporation
- Treasurer, Patricia Walters, The Cable – St. Kitts
- Director, Dianne Bissoon, Cable Bahamas
- Director, Angel Richardson, TeleEm Group
- Associate Director, Larry Foland, CableLabs
- Associate Director, Patrick Harrell, Align Broadcasting
- Associate Director, Johnny Miles, TV One

## Thank You to Our Sponsors!



# *Annual Meeting Schedule*

## **Tuesday, March 12, 2024**

- 11:00 a.m. – 5:30 p.m. - Registration Desk Open, Rio Mar Atrium
- 12:00 - 5:00 p.m. - Exhibit Hall Set-up, Rio Mar 1-5
- 5:30 – 7:00 p.m. - Welcome Cocktail Party, Marbella Gardens

## **Wednesday, March 13, 2024**

- 8:00 a.m. – 5:30 p.m. - Registration Desk Open, Rio Mar Atrium
- 8:00 – 9:00 a.m. - Breakfast, Ocean Terrace/Caribbean Ballroom 2-3
- 9:00 – 9:15 a.m. - Welcome, Rio Mar Salon 6
- 9:15 – 10:15 a.m. - Cable Operator Panel, Rio Mar Salon 6
- 10:15 – 10:30 a.m. - Exhibit Hall Break, Rio Mar 1-5
- 10:30 – 11:00 a.m. - Film Corner, Rio Mar Salon 6
- 11:00 – 11:10 a.m. - Exhibit Hall Break, Rio Mar 1-5
- 11:10 a.m. – 12:10 p.m. - Programming Highlight Sessions, Rio Mar Salon 6
- 12:00 – 1:00 p.m. - Lunch in the Exhibit Hall, Rio Mar 1-5
- 12:00 – 2:15 p.m. - Networking in the Exhibit Hall, Rio Mar 1-5
- 2:15 – 3:15 p.m. - Fast 101: What are Free Streaming Channels and Why They are Important - Gavin Bridges, Rio Mar Salon 6
- 3:15 – 3:25 p.m. - Exhibit Hall Break, Rio Mar 1-5
- 3:25 - 5:10 p.m. - Technical Highlight Sessions, Rio Mar Salon 6
- 5:30 – 8:30 p.m. - Caribbean Party, Vista Verde Gardens

## **Thursday, March 14, 2024**

- 8:00 a.m. – 4:00 p.m. - Registration Desk Open, Rio Mar Atrium
- 8:00 – 9:00 a.m. - Breakfast, Ocean Terrace/Caribbean Ballroom 2-3
- 9:00 - 9:30 a.m. - Associate Members Meeting, Rio Mar Salon 6
- 9:30 - 10:00 a.m. - Annual Membership Meeting, Rio Mar Salon 6
- 10:00 - 10:15 a.m. - Break
- 10:15 - 11:15 a.m. - Centering DEI in Programming Decisions – Randi B., Rio Mar Salon 6
- 11:15 a.m. - 4:00 p.m. - Networking in the Exhibit Hall, Rio Mar 1-5
- 12:00 - 1:00 p.m. - Lunch in the Exhibit Hall, Rio Mar 1-5
- 4:00 – 5:00 p.m. - Farewell Reception, Ocean Terrace
- 4:00 - 4:30 p.m. - Exhibit Hall Breakdown, Rio Mar 1-5

# *Programming Highlight Sessions*

## **Wednesday, March 13, 2024**

- 11:10 – 11:20 a.m. A+E Networks
- 11:20 – 11:30 a.m. LORAC / Cala TV
- 11:30 – 11:40 a.m. MAVTV
- 11:40 – 11:50 a.m. One Caribbean Television
- 11:50 – 12:00 p.m. Warner Bros. Discovery
- 12:00 – 12:10 p.m. Allen Media Group/The Weather Channel

# *Technical Highlight Sessions*

## **Wednesday, March 13, 2024**

- 3:25 – 3:35 p.m. Vecima
- 3:35 – 3:45 p.m. Antronix, Inc.
- 3:45 – 3:55 p.m. Calix, Inc.
- 3:55 – 4:05 p.m. Cryptoguard
- 4:05 – 4:15 p.m. EnerSys
- 4:15 – 4:25 p.m. NCTI, Inc.
- 4:25 – 4:35 p.m. SCTE
- 4:35 – 4:45 p.m. Superior Essex Communications
- 4:45 – 4:55 p.m. Technetix, Inc.
- 4:55 – 5:05 p.m. TiVo Platform Technologies, LLC
- 5:05 – 5:15 p.m. VIAVI Solutions/Suoncet

# *CCTA Membership*

## **Active Members**

Cable Bahamas  
Caribbean Broadcasting Corporation  
Ideal TV  
Logic Communications  
NAICOM Corp.  
St. Maarten Cable TV/TeleEm Group  
The Cable – St. Kitts  
VIYA

## *Associate Members*

A+E Networks	LORAC Communications, Inc.
Adams Cable Equipment	LS3 Solutions
AFL	Lucas Telecom
Allen Media Group/The Weather Channel	MAVTV
Align Broadcasting	NBCUniversal
Antronix	NCTI, Inc.
BBC Studio America	Obix Solutions
BEI NET.WORKS	PLP
Bonneville Contracting & Tech. Group	Power and Telephone Supply
CableLabs	Specialized Utility and Fiber Construction
Calix, Inc.	Sportsmax Ltd.
Caribbean Cable Cooperative Limited	Superior Essex Communications
Clearfield, Inc.	Technetix
Commscope Corporation Mexico	Terahertz Technologies, Inc.
Commssoft	TiVo Platform Technologies LLC.
Cryptoguard	Toner Cable Equipment
Digicomm International, Inc.	Trinity Broadcasting Networks
Disney and ESPN Media Networks	TV One and CLEO TV
EnerSys.	TV5 Monde Latina
Evertz Microsystems/ACTi	VIAVI/Suoncet
Evolution Digital	Warner Bros. Discovery
Fox Cable Networks Services	Williams Communications
Geartech Technologies	WISI America
Gulfcom	ZCorum
Lerman Senter	
Lilly Broadcasting	

# *Exhibitors*

## **Booth**

- 17 AFL
- 9 Allen Media Group/The Weather Channel
- 6 Antronix, Inc.
- 3 BBC Studios America
- 2 Calix, Inc.
- 5 CommSoft
- 4 EnerSys
- 11 Evertz Microsystems Ltd./ACTi
- 23 Evolution Digital
- 14 Jonard Tools
- 25 LORAC Communications, Inc.
- 21 MAVTV
- 15 Obix Solutions
- 13 One Caribbean Television
- 19 PLP
- 12 Power & Telephone Supply/Commscope
- 1 Specialized Utility and Fiber Construction LLC.
- 7 SCTE
- 10 Superior Essex Communications
- 8 Technetix, Inc.
- 24 TiVo Platform Technologies LLC.
- 20 Vecima
- 18 VIAVI Solutions/Suoncet
- 16 Warner Bros. Discovery
- 22 ZCorum

# Annual Meeting Speakers

## Centering DEI in Programming Decisions

There is a critical intersection between the highly competitive world of media, where consumers have an ever-increasing array of options; and the expanding breadth of diversity among those consumers. To be successful in this new landscape, media companies must ensure that DEI interests are centrally considered in programming decisions.

Long gone are the days where token representation and stereotypes would suffice. Today's content must include diverse characters, life stories and experiences, depicted in both real and relatable ways. This presentation will look at the ways individuals use and engage with media to explore and validate their identities; and how media companies can create more accurate and nuanced portrayals of diverse communities that resonate with consumers to help drive audience growth.



**Randi B.** is a renowned public figure, speaker, author, host, and DEI Disruptor, disrupting the landscape of diversity, equity, and inclusion (DEI).

While she is pro-everyone, she's a proud Black woman who lives her life openly, honestly, and candidly. As the visionary behind the "Truthing with Randi B." brand, she encourages everyone to live unapologetically in their own Truth, just as she does, and to learn from the Truths of others by having open conversations.

With 3 different versions and 100+ questions each, this card game ignites engaging conversations on race, privilege, biases, sexuality, and more. Randi is also the host of "Truthing with Randi B." the official show, where Live Truthing Sessions featuring various guests playing the card game are filmed and Truths are heard.

Her impactful book, *Neversays™*, guides success in career and relationships by avoiding certain phrases. With 22 years leading an award-winning change management company, Randi's expertise spans government clients and Fortune 500 companies across seven countries and 41 states. She's also made appearances at various events, shows, and podcasts, including NBC Bay Area, Black Enterprise's Women of Power Summit, and Roland Martin Unfiltered.

Randi B. isn't just a catalyst; she's an inspiring force, motivating individuals to embrace their Truth for a more inclusive world.



# Annual Meeting Speakers

## **FAST 101: What are Free Streaming Channels and Why They Are Important**

Free Ad-Supported Streaming TV (FAST) has quickly become a part of the viewing experience for millions of Americans, with many countries around the world also embracing the rise of FAST. This informative session will explain what FAST is, outline why it grew in the United States, how it fits into distribution and why it should become part of the playbook for all media companies.



**Gavin Bridges** is known as the FASTMaster for good reason. During his time at Variety, he authored the influential "Life in the FAST Lane" report series that documented FAST's tremendous rise, and was the first person to record the available channels per month (starting in 2019), creating a range of data points that are constantly referred to across the industry.

Using the FASTMaster newsletter, Gavin goes deeper into FAST, earning the mantle of the industry's favorite reporter as well as consulting with major brands. In his new role as VP of Media Research at CRG Global, that is being taken a step further, with thought leadership and deeper collaboration with many of FAST's major players.

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**WIFI CODE:**

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