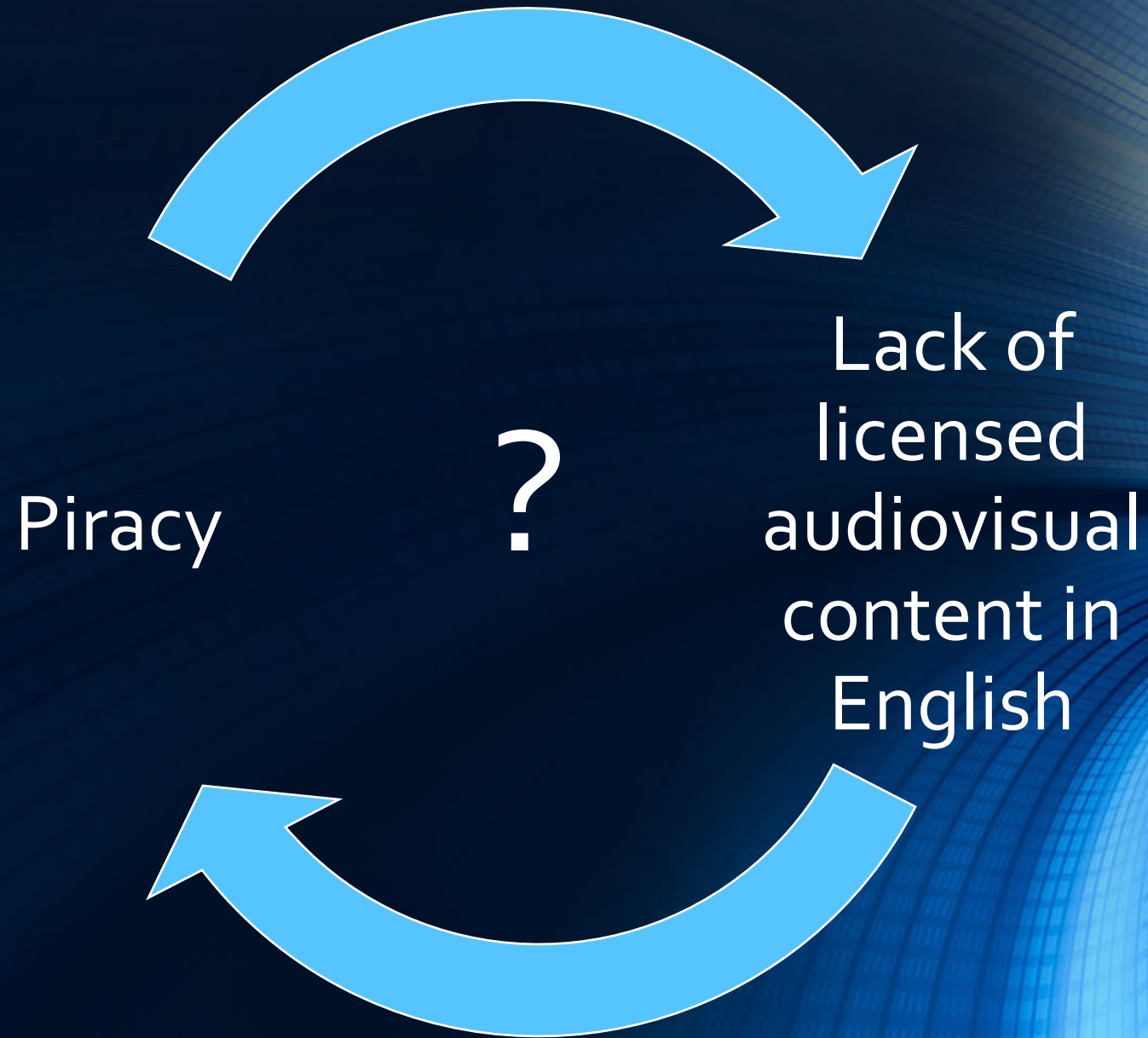


CCTA – Annual Meeting Sessions 17 February 2023

COPYRIGHT INFRINGEMENT AND THE AVAILABILITY OF
LICENSED AUDIOVISUAL CONTENT IN THE ENGLISH-
SPEAKING CARIBBEAN



Mitigating breakthroughs

- Subscription-based online services.
- Personalized content offer –language / subtitles.
- Account access-sharing with relatives in the US (likely disappearing now).
- Larger assortment of licensed content on cable and satellite.

Drawbacks

- Persisting presence of Spanish language in linear TV: advertising, forward programming information, interstitials, subtitling, incl. in some Pay-TV packages.
- OTT services not affordable everywhere.

Confusing amalgamation

UNLICENSED RETRANSMISSION OF DISCRETIONARY/COPYRIGHTED CHANNELS ("CABLE CHANNELS")

Tackled through:

- Enforcement
- Wholesale purchasing solutions (e.g. Cooperative)

UNLICENSED RETRANSMISSION OF FREE-TO-AIR CHANNELS ("THE US NETWORKS")

- Stalemate between cable operators and licensors
- Operators: "prohibitive fees", "refusal to license"
- Licensors: "rampant piracy", "licensing outside the US would trigger residuals for foreign re-use of the content (owed to Guilds)"
- Local authorities: forbearance.

Toolbox?

- Relentless fight against piracy (in particular illegal Internet protocol TV (IPTV packaged))
- Content protection campaigns / education
- Compulsory licensing? (mindful of the failed Bahamas experiment)
- Development of local film/audiovisual content (e.g. through production incentives)
- Continued discussions between stakeholders at regional level, incl. the US

Thank you

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